

ALBERTA LACROSSE

2026 TEAM ALBERTA SPONSORSHIP PACKAGE

Maximize Your Sponsorship

Our enhanced sponsorship program lets you contribute at a level that suits your needs, with opportunities to raise awareness of your business and gain recognition across multiple platforms. Whether you're a large corporation or a local business, we have a sponsorship tier that provides valuable exposure for your brand.

Important Note: Your Sponsorship Directly Supports Our Players

When you sponsor a player through one of our sponsorship levels, your contribution goes directly toward reducing or eliminating that player's registration fees. Your generosity has an immediate, tangible impact on our athletes, helping them pursue their lacrosse dreams without financial barriers.

Sponsorship Opportunities

1. Title Sponsor: \$4,000 Minimum

As an Official Title Sponsor, you'll receive premium visibility across the Alberta Lacrosse Association's digital channels, which have an abundance of followers, including:

- o Instagram
- o Facebook
- o The ALA website

You'll also be prominently listed as a Title Sponsor in all Team Alberta communications, ensuring your brand stands out.

2. Player Sponsor: Covers Player Fees Only

As an Official Player Sponsor, you'll receive visibility across the Alberta Lacrosse Association's digital channels: a monthly group post alongside other player sponsors, and a post on the ALA Website.

3. **Jersey Name Bar Sponsor: \$1,000 Minimum**

Have your brand showcased on a player's jersey, along with recognition on the ALA website as a Friend of Team Alberta.

4. **Friend of Team Alberta: \$500**

Your contribution will be recognized on our website as a Friend of Team Alberta, highlighting your support for our program.

Why Sponsor Team Alberta?

- **Reach a Dedicated Audience**

Connect with a passionate community of athletes, families, and lacrosse enthusiasts across the province.

- **Support the Growth of Lacrosse**

Your sponsorship directly impacts the development of young athletes and helps elevate Team Alberta in 2026 and beyond.

- **Build Brand Visibility**

Enjoy recognition across our social media channels, website, and players' jerseys—exposing your brand to thousands.

- **Make a Direct Impact**

By sponsoring a player, you help remove financial barriers that might otherwise prevent young athletes from participating in the sport they love.

Ready to Become a Sponsor?

If you're interested or have any questions, please contact

Tammy Machado, Team Alberta Coordinator

teamab@albertalacrosse.com

Sponsorship submissions can be made by the following methods:

1. **Cheque:**

Please make cheques payable to Alberta Lacrosse Association and include the **player's first and last name**, along with their **team name**, in the memo.

Mail to:

Alberta Lacrosse Association

Suite 164, 370–5222 130th Ave SE

Calgary, AB T2Z 0G4

2. Etransfer:

Please include the **player's first and last name**, along with their **team name and your business name**, in the memo.

Transfer to:

billing@albertalacrosse.com

We look forward to partnering with you and making 2026 a fantastic year for Team Alberta.

Thank you for your support!